

## ORDER



WZZM 13

**Orders**  
**Order / Rev:** 716874  
**Alt Order #:** 06338810  
**Product Desc:** PESTKA FOR CONGRESS  
**Estimate:** 2373  
**Flight Dates:** 10/03/12 - 10/10/12  
**Original Date / Rev:** 09/25/12 / 09/25/12  
**Order Type:** Political

**Primary AE:** Kristen Waskie  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC/ POL  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave. N.W. , Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Pestka,S/ D/ Congress  
**Demographic:** A35+  
**Product Codes:** PL-US House Representative  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/10/12	67	\$20,095.00	\$17,080.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	67	\$20,095.00	\$17,080.75	0.00
<b>Totals</b>	<b>67</b>	<b>\$20,095.00</b>	<b>\$17,080.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/05/12	10/05/12	M-Su 11-1135p LN M-Su Late News EYEWITNESS NEWS 13 AT 11	CM	11-1135p	----F--	:30	1	\$360.00	P-3	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$360.00		0.00			
2	WZZM	10/05/12	10/05/12	The View The View	CM	11a-12n	----F--	:30	1	\$145.00	P-3	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$145.00		0.00			
3	WZZM	10/05/12	10/05/12	M-F 12-1230p Noon News WZZM 13 NOON NEWS	CM	12-1230pm	----F--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$150.00		0.00			
4	WZZM	10/05/12	10/05/12	M-F 3-4p Katie	CM	3-4p	----F--	:30	1	\$70.00	P-5	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$70.00		0.00			
5	WZZM	10/05/12	10/05/12	M-F 530-6a M-F Morning News THE MORNING NEWS AT 530	CM	530-6a	----F--	:30	1	\$115.00	P-4	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$115.00		0.00			

Order / Rev: 716874  
 Alt Order #: 06338810  
 Flight Dates: 10/03/12 - 10/10/12

Advertiser: Pestka,S/ D/ Congress  
 Product Desc: PESTKA FOR CONGRESS  
 Estimate: 2373

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WZZM	10/05/12	10/05/12	M-F 530-6pm M-F News	CM	530-6p	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$300.00		0.00						
7	WZZM	10/05/12	10/05/12	M-F 6-630p M-F News	CM	6-630p	----F--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
EYEWITNESS NEWS 13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$600.00		0.00						
8	WZZM	10/05/12	10/05/12	M-F 6-7a M-F Morning News	CM	6-7a	----F--	:30	1	\$270.00	P-3	0.00	NM	1	\$270.00
THE MORNING NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$270.00		0.00						
9	WZZM	10/05/12	10/05/12	M-F 630-7p M-F ABC World News	CM	630-7p	----F--	:30	1	\$425.00	P-5	0.00	NM	1	\$425.00
ABC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$425.00		0.00						
10	WZZM	10/05/12	10/05/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	----F--	:30	1	\$255.00	P-2	0.00	NM	1	\$255.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$255.00		0.00						
11	WZZM	10/05/12	10/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	----F--	:30	1	\$270.00	P-3	0.00	NM	1	\$270.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$270.00		0.00						
12	WZZM	10/08/12	10/08/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$195.00	P-2	0.00	NM	1	\$195.00
WZZM 13 NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$195.00		0.00						
13	WZZM	10/08/12	10/08/12	M-F 3-4p Katie	CM	3-4p	M-----	:30	1	\$100.00	P-5	0.00	NM	1	\$100.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$100.00		0.00						
14	WZZM	10/08/12	10/08/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$390.00	P-2	0.00	NM	1	\$390.00
5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$390.00		0.00						
15	WZZM	10/08/12	10/08/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$780.00	P-2	0.00	NM	1	\$780.00
EYEWITNESS NEWS 13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$780.00		0.00						
16	WZZM	10/08/12	10/08/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$355.00	P-2	0.00	NM	1	\$355.00
THE MORNING NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$355.00		0.00						
17	WZZM	10/08/12	10/08/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$355.00	P-2	0.00	NM	1	\$355.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$355.00		0.00						
18	WZZM	10/08/12	10/08/12		CM	8-10p	M-----	:30	1	\$1,440.00	P-3	0.00	NM	1	\$1,440.00

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 Estimate: 2373  
**WZZM 13**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Mon Prime Other Dancing With The Stars DANCING WITH THE STARS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M- - - - - 1 \$1,440.00 0.00															
19	WZZM	10/06/12	10/06/12	M-Su Late Run News M-Su Late Run News	CM	1130p-1205a (11:30 PM-12:05 XM)	- - - - - S-	:30	1	\$80.00	P-5	0.00	NM	1	\$80.00
EYEWITNESS NEWS 13 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - - - - - S- 1 \$80.00 0.00															
20	WZZM	10/06/12	10/06/12	WZZM Sat Weekend AMCM Sat Weekend AM News	CM	6-8a	- - - - - S-	:30	2	\$60.00	P-4	0.00	NM	2	\$120.00
SATURDAY MORNING NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - - - - - S- 2 \$60.00 0.00															
21	WZZM	10/06/12	10/06/12	Sat Early News Sat Early News	CM	Sat Early News	- - - - - S-	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - - - - - S- 1 \$180.00 0.00															
22	WZZM	10/06/12	10/06/12	Sa 8-9a Sa Good Morning America	CM	8-9a	- - - - - S-	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
SATURDAY GOOD MORNING AMERICA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - - - - - S- 2 \$110.00 0.00															
23	WZZM	10/07/12	10/07/12	This Week This Week	CM	10-11a	- - - - - S	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
THIS WEEK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - - - - - S 1 \$200.00 0.00															
24	WZZM	10/07/12	10/07/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	- - - - - S	:30	1	\$360.00	P-3	0.00	NM	1	\$360.00
EYEWITNESS NEWS 13 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - - - - - S 1 \$360.00 0.00															
25	WZZM	10/07/12	10/07/12	Sun Early News Sun Early News	CM	Sun 6-630p (5:58 PM-6:30 PM)	- - - - - S	:30	1	\$360.00	P-5	0.00	NM	1	\$360.00
ABC NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - - - - - S 1 \$360.00 0.00															
26	WZZM	10/07/12	10/07/12	WZZM Sun Weekend AMCM Sun Weekend AM News	CM	6-8a	- - - - - S	:30	2	\$40.00	P-5	0.00	NM	2	\$80.00
SUNDAY MORNING NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - - - - - S 2 \$40.00 0.00															
27	WZZM	10/07/12	10/07/12	Sun Early News Sun Early News	CM	Sun 630-7p (6:30 PM-7:00 PM)	- - - - - S	:30	1	\$160.00	P-5	0.00	NM	1	\$160.00
EYEWITNESS NEWS 13 / SUNDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - - - - - S 1 \$160.00 0.00															
28	WZZM	10/07/12	10/07/12	Su 8-9a Su Good Morning America	CM	8-9a	- - - - - S	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
SUNDAY GOOD MORNING AMERICA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - - - - - S 1 \$110.00 0.00															
29	WZZM	10/04/12	10/04/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	- - - T - -	:30	1	\$360.00	P-3	0.00	NM	1	\$360.00
EYEWITNESS NEWS 13 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - - - T - - 1 \$360.00 0.00															
30	WZZM	10/04/12	10/04/12		CM	11a-12n	- - - T - -	:30	1	\$145.00	P-3	0.00	NM	1	\$145.00

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Advertiser: Pestka,S/ D/ Congress  
 Product Desc: PESTKA FOR CONGRESS  
 Estimate: 2373  
**WZZM 13**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The View											
				The View											
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---		1			\$145.00		0.00				
31	WZZM	10/04/12	10/04/12	M-F 12-1230p	CM	12-1230pm	---T---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Noon News											
				WZZM 13 NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---		1			\$150.00		0.00				
32	WZZM	10/04/12	10/04/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$70.00	P-5	0.00	NM	1	\$70.00
				Katie											
				KATIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---		1			\$70.00		0.00				
33	WZZM	10/04/12	10/04/12	M-F 5-530a	CM	5-530a	---T---	:30	1	\$70.00	P-5	0.00	NM	1	\$70.00
				M-F Morning News											
				THE MORNING NEWS AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---		1			\$70.00		0.00				
34	WZZM	10/04/12	10/04/12	M-F 530-6pm	CM	530-6p	---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				M-F News											
				5:30 EDITION NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---		1			\$300.00		0.00				
35	WZZM	10/04/12	10/04/12	M-F 6-630p	CM	6-630p	---T---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				M-F News											
				EYEWITNESS NEWS 13											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---		1			\$600.00		0.00				
36	WZZM	10/04/12	10/04/12	M-F 6-7a	CM	6-7a	---T---	:30	1	\$270.00	P-3	0.00	NM	1	\$270.00
				M-F Morning News											
				THE MORNING NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---		1			\$270.00		0.00				
37	WZZM	10/04/12	10/04/12	M-F 630-7p	CM	630-7p	---T---	:30	1	\$425.00	P-5	0.00	NM	1	\$425.00
				M-F ABC World News											
				ABC NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---		1			\$425.00		0.00				
38	WZZM	10/04/12	10/04/12	M-F 7-730p	CM	7-730p	---T---	:30	1	\$255.00	P-2	0.00	NM	1	\$255.00
				M-F Entertainment Tonight											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---		1			\$255.00		0.00				
39	WZZM	10/04/12	10/04/12	M-F 7-9a	CM	7-9a	---T---	:30	1	\$270.00	P-3	0.00	NM	1	\$270.00
				M-F Good Morning America											
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---		1			\$270.00		0.00				
40	WZZM	10/09/12	10/09/12	M-F 12-1230p	CM	12-1230pm	-T-----	:30	1	\$195.00	P-2	0.00	NM	1	\$195.00
				Noon News											
				WZZM 13 NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-T-----		1			\$195.00		0.00				
41	WZZM	10/09/12	10/09/12	M-F 3-4p	CM	3-4p	-T-----	:30	1	\$100.00	P-5	0.00	NM	1	\$100.00
				Katie											
				KATIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-T-----		1			\$100.00		0.00				
42	WZZM	10/09/12	10/09/12		CM	530-6p	-T-----	:30	1	\$390.00	P-2	0.00	NM	1	\$390.00

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 Estimate: 2373  
**WZZM 13**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530-6pm M-F News											
				5:30 EDITION NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$390.00		0.00			
43	WZZM	10/09/12	10/09/12	M-F 6-630p M-F News	CM	6-630p	-T-----	:30	1	\$780.00	P-2	0.00	NM	1	\$780.00
				EYEWITNESS NEWS 13											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$780.00		0.00			
44	WZZM	10/09/12	10/09/12	M-F 7-9a M-F Good Morning America	CM	7-9a	-T-----	:30	1	\$355.00	P-2	0.00	NM	1	\$355.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$355.00		0.00			
45	WZZM	10/03/12	10/03/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	--W----	:30	1	\$360.00	P-3	0.00	NM	1	\$360.00
				EYEWITNESS NEWS 13 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$360.00		0.00			
46	WZZM	10/10/12	10/10/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	--W----	:30	1	\$470.00	P-2	0.00	NM	1	\$470.00
				EYEWITNESS NEWS 13 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$470.00		0.00			
47	WZZM	10/03/12	10/03/12	The View The View	CM	11a-12n	--W----	:30	1	\$145.00	P-3	0.00	NM	1	\$145.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$145.00		0.00			
48	WZZM	10/03/12	10/03/12	M-F 12-1230p Noon News	CM	12-1230pm	--W----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				WZZM 13 NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$150.00		0.00			
49	WZZM	10/10/12	10/10/12	M-F 12-1230p Noon News	CM	12-1230pm	--W----	:30	1	\$195.00	P-2	0.00	NM	1	\$195.00
				WZZM 13 NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$195.00		0.00			
50	WZZM	10/10/12	10/10/12	M-F 3-4p Katie	CM	3-4p	--W----	:30	1	\$100.00	P-5	0.00	NM	1	\$100.00
				KATIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$100.00		0.00			
51	WZZM	10/03/12	10/03/12	M-F 3-4p Katie	CM	3-4p	--W----	:30	1	\$70.00	P-5	0.00	NM	1	\$70.00
				KATIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$70.00		0.00			
52	WZZM	10/03/12	10/03/12	M-F 530-6a M-F Morning News	CM	530-6a	--W----	:30	1	\$115.00	P-4	0.00	NM	1	\$115.00
				THE MORNING NEWS AT 530											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$115.00		0.00			
53	WZZM	10/03/12	10/03/12	M-F 530-6pm M-F News	CM	530-6p	--W----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				5:30 EDITION NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$300.00		0.00			
54	WZZM	10/10/12	10/10/12		CM	530-6p	--W----	:30	1	\$390.00	P-2	0.00	NM	1	\$390.00

Order / Rev: 716874  
 Alt Order #: 06338810  
 Flight Dates: 10/03/12 - 10/10/12

Advertiser: Pestka,S/ D/ Congress  
 Product Desc: PESTKA FOR CONGRESS  
 Estimate: 2373  
**WZZM 13**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 530-6pm M-F News 5:30 EDITION NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$390.00 0.00															
55	WZZM	10/03/12	10/03/12	M-F 6-630p M-F News	CM	6-630p	--W----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
EYEWITNESS NEWS 13 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$600.00 0.00															
56	WZZM	10/10/12	10/10/12	M-F 6-630p M-F News	CM	6-630p	--W----	:30	1	\$780.00	P-2	0.00	NM	1	\$780.00
EYEWITNESS NEWS 13 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$780.00 0.00															
57	WZZM	10/03/12	10/03/12	M-F 6-7a M-F Morning News	CM	6-7a	--W----	:30	1	\$270.00	P-3	0.00	NM	1	\$270.00
THE MORNING NEWS AT 6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$270.00 0.00															
58	WZZM	10/10/12	10/10/12	M-F 6-7a M-F Morning News	CM	6-7a	--W----	:30	1	\$355.00	P-2	0.00	NM	1	\$355.00
THE MORNING NEWS AT 6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$355.00 0.00															
59	WZZM	10/03/12	10/03/12	M-F 630-7p M-F ABC World News	CM	630-7p	--W----	:30	1	\$425.00	P-5	0.00	NM	1	\$425.00
ABC NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$425.00 0.00															
60	WZZM	10/03/12	10/03/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	--W----	:30	1	\$255.00	P-2	0.00	NM	1	\$255.00
ENTERTAINMENT TONIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$255.00 0.00															
61	WZZM	10/03/12	10/03/12	M-F 7-9a M-F Good Morning America	CM	7-9a	--W----	:30	2	\$270.00	P-3	0.00	NM	2	\$540.00
GOOD MORNING AMERICA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 2 \$270.00 0.00															
62	WZZM	10/10/12	10/10/12	M-F 7-9a M-F Good Morning America	CM	7-9a	--W----	:30	1	\$355.00	P-2	0.00	NM	1	\$355.00
GOOD MORNING AMERICA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$355.00 0.00															
63	WZZM	10/10/12	10/10/12	Wed Prime Special 9-10p Wed ABC Prime Special 9-10p	CM	9-10p	--W----	:30	1	\$1,040.00	P-5	0.00	NM	1	\$1,040.00
MODERN FAMILY / SUBERGATORY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$1,040.00 0.00															
													Totals	67	\$20,095.00